## 2025 SPONSORSHIP PROSPECTUS

09. July | St. Leon-Rot, GERMANY

The UI5 Community Event – 10<sup>th</sup> Annual

## **About Ul5con**

THE PIVOTAL ARENA WHERE UI5 DEVELOPERS GET TOGETHER...

...THE PERFECT SPOT TO ELEVATE YOUR VISIBILITY!

Attracts participants from around the globe, bringing together the brightest minds in the community — UI5con

Step into the spotlight as you showcase your brand to a diverse & engaged group of professionals and technological innovators.

Maximize your impact by contributing actively to the personal & professional growth of UI5 community members and their projects.

Engage with the masterminds behind the UI5 projects and connect directly with a pool of highly skilled UI5 developers from all around the globe.

Stay ahead of the curve with direct access to the latest innovations and emerging trends in UI5 development, empowering your strategies and product development.

## **About UI5con**



400+ **Attendees** 



ONLINE **Audience** 



20+ **Sessions** 



್ರ Tracks



EXPERT Corners

### WHAT TO EXPECT

THE ANNUAL SUMMIT OF ENTHUSIASTS WORLDWIDE WHERE INNOVATION, KNOWLEDGE SHARING, AND NETWORKING CONVERGE TO SHAPE THE FUTURE OF UI5

The conference is designed as an educational assembly and a vibrant community experience, facilitating a rich exchange of ideas and expertise.

Participants will interact with the developers of UI5, engage in discussions, and participate in hands-on sessions that enhance their skills and understanding of the framework.

The diverse mix of UI5 veterans and newcomers makes UI5con the perfect venue for forging new connections and strengthening the overall UI5 community.

# Facts & Figures

## ATTENDEES OF PREVIOUS EDITION

### **POSITION**

**Developers** 

not specified

**Architects** 

Managers

Consultants

Engeneers

CEO

Student

### **COUNTRY**

German-speaking 73%

Western European 10%

Non-European 5%

Nothern European 5%

Eastern European 4%

Southern European 3%

## Quotes

"Thanks for the great event and all the time spent. It feels really good to be a part of the community and to get the possibility to connect & share thoughts and knowledge with each other."

"Keep organising and keep up the good vibe!"

"If next year turns out like this year, I'll make my way to Germany again."

"Great organization and content!!!"

"I would skip many other events in favour of this one."

"I loved that it had practical, usable sessions. I loved that so much of it was community focused."

# Why Sponsor

### WHY YOU SHOULD ENGAGE

Sponsoring UI5con offers a unique opportunity to position your brand at the heart of the UI5 community, cementing your company as a key supporter and influencer within the UI5 ecosystem.

Learn about cutting-edge innovations & trends directly from the experts who drive them, keeping your brand at the forefront of the evolving technology landscape.

Engage with a global audience of talented developers, thought leaders, and industry pioneers, forging valuable relationships that can shape future projects and enhance your product strategies.

This is your chance to foster trust and engage with industry leaders, opening doors to new business opportunities

## YOUR BENEFITS AT A GLANCE

- ✓ Elevate brand presence
- ✓ Engage with Industry Leaders
- ✓ Build strong business Networks
- √ Showcase innovation leadership
- ✓ Strengthen reputation in the UI5 community

## Sponsorship

## Standard packages

Our standard sponsorship packages offer affordable options to support UI5con and offer you a unique opportunity to place your brand at the heart of the UI5 ecosystem.

### Your ideas are welcome!

There's a creative, fun or otherwise cool way to present your organisation, product or service? We'd love to hear about it and create a sponsorship package tailored to your needs.



# Sponsorship

### €7.000\*

#### DIAMOND

- All benefits of the Platinum package
- +4 tickets to event (=8 tickets)
- +1 dedicated social media mention
- +1 dedicated social media promotion (must meet event guidelines)
- +1 SWAG (=2 SWAGS) to table (must meet event guidelines)
- 1 sponsor banner at registration area (must meet event guidelines)

Logo on stage backdrop

### Optional:

Booth for product or service showcase (+€2.000; includes 2 additional staff tickets) Call option on tickets (+€300/ticket)

### €4.000\*

#### **PLATINUM**

- All benefits of the Gold package
- +2 tickets to event (=4 tickets)
- 1 dedicated social media promotion (must meet event guidelines)

Recognition during opening and closing

- 1 SWAG to table (must meet event guidelines)
- 2 sponsor posters at main areas (must meet event guidelines)

Optional:

Booth for product or service showcase (+€2.000; includes 2 additional staff tickets)
Call option on tickets (+€300/ticket)

### €2.500\*

#### **GOLD**

- All benefits of the Silver package
- +1 ticket to event (= 2 tickets) Inclusion in post-event promotional emails
- 1 dedicated social media mention

Logo on event signage

### €1.500\*

#### SILVER

Logo and reference on UI5con websites

Logo in conference app

1 ticket to event

Inclusion in pre-event promotional emails

### Optional:

Booth for product or service showcase (+€2.000; includes 2 additional staff tickets) Call option on tickets (+€300/ticket)

### Optional:

Call option on tickets (+€300/ticket)



## **Contact us!**

Do you have **any questions** about our sponsoring options, or couldn't find a **suitable solution**?

Do not hesitate to reach out for further information, or an individual package **tailor-made for your objectives & budget**.

Please feel free to contact us — we're looking forward to hearing from you!