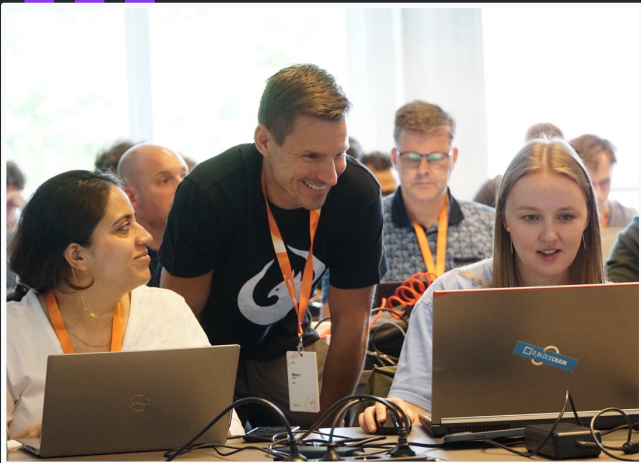


# 2025 SPONSORSHIP PROSPECTUS

08. July 2025 | St. Leon-Rot, GERMANY

The UI5 Community Event – 10<sup>th</sup> Annual

UI5con



# About UI5con



THE PIVOTAL ARENA WHERE UI5 DEVELOPERS GET TOGETHER...

*...THE PERFECT SPOT TO ELEVATE YOUR VISIBILITY!*

Attracts participants from across the globe and brings together the brightest minds in the community – UI5con.

Join the excitement at UI5con as a sponsor and become an integral part of the UI5 experience! Step into the spotlight as you showcase your brand to a global network of talented UI5 developers and visionary tech innovators.

Engage with the masterminds behind the UI5 projects and connect directly with a pool of highly skilled international UI5 developers by actively fostering the growth of our dynamic community.

Dive into the cutting edge of UI5 development and supercharge your strategies with exclusive access to the latest trends and breakthroughs.



UI5con



# About UI5con



400+  
Attendees



ONLINE  
Audience



20+  
Sessions



3  
Tracks



EXPERT  
Corners

## WHAT TO EXPECT

*THE ANNUAL SUMMIT OF ENTHUSIASTS WORLDWIDE WHERE INNOVATION, KNOWLEDGE SHARING, AND NETWORKING CONVERGE TO SHAPE THE FUTURE OF UI5*

The conference is designed as an educational assembly and a vibrant community experience, facilitating a rich exchange of ideas and expertise.

Participants will interact with the developers of UI5, engage in discussions, and participate in hands-on sessions that enhance their skills and understanding of the framework.

The diverse mix of UI5 veterans and newcomers makes UI5con the perfect venue for forging new connections and strengthening the overall UI5 community.

UI5con

# Facts & Figures

## ATTENDEES OF PREVIOUS EDITION

### POSITION

Developers 41%

not specified 23%

Architects 16%

Managers 7%

Consultants 6%

Engineers 3%

CEO 2%

Student 1%

### COUNTRY

German-speaking 73%

Western European 10%

Non-European 5%

Northern European 5%

Eastern European 4%

Southern European 3%

# Quotes

*"Thanks for the great event and all the time spent. It feels really good to be a part of the community and to get the possibility to connect & share thoughts and knowledge with each other."*

*"Keep organising and keep up the good vibe!"*

*"If next year turns out like this year, I'll make my way to Germany again."*

*"Great organization and content!!!"*

*"I would skip many other events in favour of this one."*

*"I loved that it had practical, usable sessions. I loved that so much of it was community focused."*

# Why Sponsor

## REASONS TO ENGAGE

Sponsoring UI5con offers a unique opportunity to get direct access to a niche audience of UI5 developers, architects, and decision-makers actively engaged in the SAP ecosystem. These are the individuals influencing technology choices and implementing UI5 solutions within their organizations.

Demonstrate your dedication to the growth and development of the UI5 community. By contributing to the success of UI5con, you're investing in the future of this technology and showcasing your support for its continued innovation.

UI5con provides a platform for learning about the newest advancements, best practices, and future direction of UI5 development. Sponsoring the event grants you valuable insights into the evolving needs of the community and allows you to align your offerings accordingly.

This is your chance to position your brand at the heart of the UI5 community, cementing your company as a key supporter and influencer within the UI5 ecosystem.

## YOUR BENEFITS AT A GLANCE

- ✓ Reach Target Audience
- ✓ Boost Brand Recognition and Credibility
- ✓ Network and Build Relationships
- ✓ Contribute to Community Growth
- ✓ Gain Insights into the Latest UI5 Trends

# Sponsorship

## Standard packages

Our standard sponsorship packages offer affordable options to support UI5con and offer you a unique opportunity to place your brand at the heart of the UI5 ecosystem.

## Your ideas are welcome!

There's a creative, fun or otherwise cool way to present your organisation, product or service? We'd love to hear about it and create a sponsorship package tailored to your needs.



# Sponsorship

**€7.000\***

**DIAMOND**

**EXCLUSIVE**

- All benefits of the Platinum package
- +2 tickets to event (= tickets)
- +1 dedicated social media mention
- +1 dedicated social media promotion (must meet event guidelines)
- +1 SWAG (=2 SWAGS) to table (must meet event guidelines)
- 1 sponsor banner at registration area (must meet event guidelines)
- Logo on stage backdrop

Optional:

Booth for product or service showcase (+€2.000\*; includes 2 additional staff tickets)

Call option on tickets (+€300\*/ticket)

**€4.000\***

**PLATINUM**

**ONLY 2 AVAILABLE**

- All benefits of the Gold package
- +2 tickets to event (=4 tickets)
- 1 dedicated social media promotion (must meet event guidelines)
- Recognition during opening and closing
- 1 SWAG to table (must meet event guidelines)
- 2 sponsor posters at main areas (must meet event guidelines)

Optional:

Booth for product or service showcase (+€2.000\*; includes 2 additional staff tickets)

Call option on tickets (+€300\*/ticket)

**€2.500\***

**GOLD**

- All benefits of the Silver package
- +1 ticket to event (= 2 tickets)
- Inclusion in post-event promotional emails
- 1 dedicated social media mention
- Logo on event signage

Optional:

Booth for product or service showcase (+€2.000\*; includes 2 additional staff tickets)

Call option on tickets (+€300\*/ticket)

**€1.500\***

**SILVER**

- Logo and reference on UI5con websites
- Logo in conference app
- 1 ticket to event
- Inclusion in pre-event promotional emails

Optional:

Call option on tickets (+€300\*/ticket)

\*prices exclusive of VAT

**UI5con**

# Get in touch

**Interested to learn more?** Couldn't find a suitable option? Small budget, but want to be involved, nevertheless?

Do not hesitate to reach out to us and we will work with you to find the perfect solution to your company's object and budget.

Just contact Benedikt Schölch at [benedikt.schoelch@sap.com](mailto:benedikt.schoelch@sap.com).



We are looking forward to hearing from you!